

KAYLA BARTELS

UI/UX DESIGNER



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OBJECTIVE

My career goal as a designer is to continuously grow. I strive to expand my skill set, stay updated with the latest design trends and technologies, and continually improve my expertise in user-centered design. I aim to continuously improve my skills, create meaningful experiences, contribute to team success, and have a positive impact on users and the digital design industry as a whole.

SKILLS

- Creativity
- Organization
- Communication
- Presentation
- Ideation
- Collaboration
- Photos selection
- Meet tight deadlines
- Multitasking
- Fundamentals of design
- Color theory
- Typographic design
- 3D Modeling
- Logo and icon design
- Branding
- Collateral Design
- Graphic Design
- Motion Graphics Design
- Project Management

EXPERIENCE

Puyallup Food Bank, Puyallup WA: Marketing Design Intern

February 2023 – Current

- Designed collateral material for print and distribution, namely the spring fair Valpak
- Created digital material for distribution to over 40 local organizations
- Photographed charitable events
- Managed and created social media posts for the company

Best Buy, Puyallup WA: Product Flow Specialist

November 2022 - Current

- Verified contents of inventory loads against shipping papers.
- Recorded adjustments and pallet audits and tracked discrepancies.
- Worked with store employees to develop engaging and aesthetically appealing merchandise displays that drove store traffic.
- Executed regular inventory counts and supply audits to monitor shrinkage and generate insights into purchasing decision

Attic Salt, Puyallup WA : Keyholder

March 2022 – August 2022

- Engaged in sales, inventory-taking, reconciling cash receipts and in performing services for customers.

Verizon, Puyallup WA: Sales representative

December 2020, March 2021

- Prepared weekly and monthly reports of business activity and sales forecasts.
- Monitored customer accounts, updating payment and shipping details in company system.

American Eagle, Tacoma WA : Merchandise Lead

April 2018 – December 2020

- Interviewed and hired staff and oversaw staff training.
- Provided product information and resolved concerns to assist customers.
- Monitored consumer preferences and environmental trends to determine best way to introduce new products.

Education

Pierce College, Lakewood – Associate of Applied Science in Digital Design (AAS)

Expected Graduation – Spring, 2023

Applications

Photoshop

XD

Illustrator

Office

Dreamweaver

Maya

InDesign

Premier Pro